

VENTURE **NORTHERN COLLEGE**  
**STUDENT**   
**INNOVATION**  
**CHALLENGE**  
EVENT PARTNERSHIP PACKAGE



Federal Economic Development  
Agency for Northern Ontario

Agence fédérale de développement  
économique pour le Nord de l'Ontario

Canada



# Introducing Venture Northern College: Student Innovation Challenge

**W**e are excited to invite you to be a part of something extraordinary—an event that celebrates the creativity, innovation, and entrepreneurial spirit of the next generation of leaders. The Student Innovation Challenge is an opportunity for Northern College students to showcase their groundbreaking ideas, collaborate with industry leaders, and turn their visionary concepts into real-world solutions.

The Student Innovation Challenge is designed in response to a unique challenge to bridge the gap between the creativity of students and the real-world needs of your organization. The goal is to leverage the fresh perspectives and innovative thinking of students to find new solutions to challenges faced by the business world, through a combination of learning, mentorship, and hands-on problem-solving.

Northern College has partnered with the Northern Ontario Angels and Timmins Economic Development to fuel this Student Innovation Challenge that will launch on October 23, and culminate in a live public pitch on Thursday, March 26, 2026 at Northern College and Zoom.

The Northern Ontario Angels and Timmins Economic Development will support student teams as they work toward becoming Investor-Ready. Through learning, brainstorming, and validation, students will develop and refine their solutions, which will be presented to the community during the pitch event at Northern College.

## How it Works:

**Eligibility:** All Northern College students, graduates, and grade 11 and 12 secondary school students in the Northern College catchment area will have the opportunity to apply.

### Challenge:

How might we improve safety and well-being, efficiency, environmental impact, or community outcomes in Northern Ontario's mining industry through innovation?



## Challenge Categories:

1. How can innovation improve well-being and safety outcomes in Northern Ontario's mining industry?
2. What innovative strategies can mine companies implement to enhance operational efficiency in Northern Ontario?
3. How can emerging technologies and innovative practices reduce the environmental impact of mining in Northern Ontario?
4. What role can innovation play in strengthening community benefits and partnerships related to mining in Northern Ontario?



## Why Partner?

**Fueling Innovation:** As a community partner, your support helps provide students with the resources and opportunities they need to bring their ideas to life. This event is an incredible opportunity for students to gain real-world experience and build valuable skills that will shape their future careers. **Creating Connections:** Your participation in this event opens the door for dynamic collaborations between the private sector and emerging talent. By mentoring, partnering, or attending, you'll be helping build a bridge between academic excellence and industry innovation, helping solve tomorrow's challenges today.

**Inspiring the Next Generation:** The students taking part in this event are not just competitors, they are visionaries. Their projects represent the future of our economy, technology, sustainability, and society. By supporting them, you play a direct role in inspiring the leaders of tomorrow.

**Talent Discovery:** Companies get early access to fresh talent with innovative ideas, which could lead to new hires, partnerships, or collaborations.

**Strengthening Our Community:** Collaboration between post-secondary institutions, the private sector, and the community creates a stronger,

more resilient ecosystem. By participating in this challenge, you're not just investing in a single event, but in the future of the entire region.

## Recognition as a Partner:

As a key supporter of the Student Innovation Challenge, your organization will be recognized as an Event Partner, with your logo prominently featured on all event marketing materials, digital promotions, and on-site signage. You'll also be acknowledged during the live pitch event, demonstrating your commitment to innovation, youth development, and regional growth.

We believe that by working together, we can empower students to make lasting, impactful contributions to society. Your support will directly contribute to making this event a success and helping shape the innovative solutions of tomorrow.

For more information on how to support the Student Innovation Challenge, contact us at [innovation@northern.on.ca](mailto:innovation@northern.on.ca).

**We invite companies and organizations to be a partner of this challenge! Levels and benefits are listed on page 6.**

# VENTURE NORTHERN COLLEGE

## STUDENT INNOVATION CHALLENGE

# PRELIMINARY AGENDA

### INFORMATION SESSION - ONLINE EVENT

THURSDAY OCTOBER 23, 2025 | 12:30-1:30 PM

[CATCH THE REPLAY](#)

### PITCH - HYBRID EVENT

THURSDAY, MARCH 26, 2026

NORTHERN COLLEGE, GYMNASIUM / QUILL LOUNGE / ZOOM

[EVENT REGISTRATION](#)

<b>3:00PM</b>	WELCOME REMARKS
<b>3:05PM</b>	PARTNER REMARKS
<b>3:05 - 4:00PM</b>	MINI TRADESHOW
<b>4:00 - 5:00PM</b>	KEYNOTE SPEAKER
<b>5:00 - 5:15PM</b>	COFFEE BREAK
<b>5:15 - 6:15PM</b>	STUDENT INNOVATION CHALLENGE CASH AWARDS DOOR PRIZES
<b>6:15 - 8:15PM</b>	NETWORKING RECEPTION / CASH BAR / APPETIZERS QUILL LOUNGE
<b>8:15PM</b>	CLOSING REMARKS

# Special Partnership Opportunity: Industry Partner

## \$5,000

## ~~1 Available~~

## SOLD OUT!



**AGNICO EAGLE**

**A**s the Industry Partner of *Venture Northern College: Student Innovation Challenge*, your organization will have the opportunity to present a keynote address at the event and sponsor the **\$3,000 first-place prize**.

In recognition of this vital support, your logo will be prominently displayed on all event marketing materials, digital promotions, and on-site signage. You will also have the honour of awarding the cheque to the first-place winning team live on stage during the final pitch event, highlighting your organization's leadership in supporting innovation, youth development, and regional growth.



Venture Northern College: Student Innovation Challenge 2026

## How You Can Get Involved:

### Financial Support for the Event:

Your financial support will help cover essential event costs, prize pools, and student resources. Partnership also gives you visibility and recognition among an audience of innovators, entrepreneurs, and industry leaders.

### Mentor Students:

Share your expertise and insight with the students through mentoring opportunities. Your guidance could be the catalyst that turns an idea into a market-ready solution.

### Offer Internship or Job Opportunities:

Provide students with the chance to take their ideas further by offering internships or full-time roles. It's an opportunity to scout emerging talent and shape your future workforce.

### Attend the Pre-Launch & Pitch Events:

Show your support by attending the event, providing valuable feedback, and engaging with students. It's a chance to see innovation in action and witness the potential of young minds firsthand.

### Promote the Event:

Help us amplify the challenge by promoting it within your networks. The more people involved, the greater the impact!

### Interested in Becoming the Industry Partner?

Contact us today!

[innovation@northern.on.ca](mailto:innovation@northern.on.ca)

# VENTURE NORTHERN COLLEGE

## STUDENT INNOVATION CHALLENGE

### PARTNERSHIP LEVELS

PITCH DATE: MARCH 26, 2026

	INDUSTRY PARTNER (\$5,000)	GOLD PARTNER (\$3,000)	SILVER PARTNER (\$2,000)	FRIEND PARTNER (\$500)	MEDIA PARTNER
<b>Number of partnerships available</b>	One <b>SOLD OUT</b> 	One <b>SOLD OUT</b> 	One <b>SOLD OUT</b> 	Unlimited	One - Must have ability to film and broadcast Venture Northern College
<b>Recognition on website and Eventbrite</b>	Logo & recognition of keynote partnership	Logo	Logo	Logo	Logo & recognition of media partnership
<b>Social media promotion</b>	Logo & recognition post focused on organization	Logo & recognition post focused on organization	Logo & recognition post focused on organization	Logo	Logo
<b>E-newsletter promotion</b>	Logo & acknowledgment of keynote partnership	Logo & acknowledgment of partnership	Logo & acknowledgment of partnership	Logo	Logo & acknowledgment of partnership

At Venture Northern College: Student Innovation Challenge Event:

<b>Event tickets</b>	Five	Four	Two		Two
<b>Exhibitor booth</b>	Pop-up banner & booth at event	Pop-up banner at event	Pop-up banner at event		
<b>Speaking opportunity</b>	Opportunity to provide a keynote message	2-minutes during opening			
<b>On-stage opportunity to present prize to top winners</b>	Award prize to 1st Place Winner (\$3,000)	Award prize to 2nd Place Winner (\$2,000)	Award prize to 3rd Place Winner (\$1,000)		



## Adding Extra Energy to the Event:

We're also excited to welcome KINZ and KLOMP, the dynamic duo from Timmins, as our event emcees! Known for their high energy, humour, and strong connection to the Timmins community, they'll be hosting the live pitch event and bringing their signature enthusiasm to the stage. Leading up to March 26, 2026, tune in to their show for in-studio interviews, and special coverage that will spotlight the challenge and its incredible participants.

## Be Part of the Momentum: Champion Innovation and the Next Generation

We believe that by working together, we can empower students to make lasting, impactful contributions to society. Your support will directly contribute to making this event a success and helping shape the innovative solutions of tomorrow.

For more information on how to support the *Venture Northern College: Student Innovation Challenge*, contact us at [innovation@northern.on.ca](mailto:innovation@northern.on.ca).

Let's ignite **innovation**. Let's inspire **change**. Let's support the **future**!

